



Prestigious design award for Norwegian invention

Norwegian BEWI Energy receives national award for excellent design for their product BEWI Tubular Smart Protector.

BEWI Energy, together with EGG Design, have received the DOGA Award for Design and Architecture for the design of the Bewi Tubular Smart Protector. The smart, flexible tubular pipe protector adapts to a variety of pipe dimensions and thread standards, which enables reuse and recycling of the plastic protectors, potentially saving 100 000 tons of plastic from being discarded every year.

“This is top notch innovative industrial design based on a solid business model. In other words, exactly what Norway needs.”

-The DOGA Award’s jury

Going from 100 000 tons of discarded plastic to a circular value stream

To protect the threads on oil pipes during transport, plastic covers are used on each end of the pipes. The industry uses 160 million protectors yearly, of which the majority are discarded. This represents a total of 100 000 tons of plastic every year. To help reduce the problem, BEWI Energy, with our help, have developed a solution - The BEWI Tubular Smart Protector.

The product protects new and old oil pipes and fit a number of different dimensions and patents. This facilitates for the customers, as it reduces the number of variations of protectors from 1000 to less than 50. The flexible and plastic-only design enables the protectors to be introduced into a circular material stream.

The jury’s verdict

BEWI Energy won the award with the following motivation from the DOGA Award’s jury: “Bewi Smart Protector is perhaps the opposite of flashy design, but it’s brilliant either way. It is cleverly designed and with solid execution. Everything indicates that this will be a commercial success in an oil and gas industry that is screaming for solutions that can reduce both climate impact and costs. Bewi Smart Protector is awarded the DOGA Award for design and architecture for dealing with a fairly invisible, but nevertheless significant, environmental issue. This is top notch

innovative industrial design based on a solid business model. In other words, exactly what Norway needs.”

You can read the complete verdict [here](#).

About the DOGA Award for Design and Architecture

The award is a distinction awarded by DOGA to Norwegian businesses and designers who demonstrate the outstanding use of design and architecture. The award is leading to its kind in Norway and showcases and spotlights exemplary projects of innovative and user-centred solutions. The jury focuses primarily on the process and collaboration between the commissioning party and design practitioner.

About BEWI Energy

BEWI Energy AS is a global provider of smart and sustainable solutions to the energy sector. The company’s solutions target to enable its customers to work safer and more efficient, both saving time and cost. At the same time, as all BEWI Energy’s solutions could be re-used and recycled, the company’s solutions are environmentally friendly, reducing CO2 emissions.

BEWI Energy is part of the BEWI Group, a leading international provider of packaging, components, and insulation solutions. BEWI’s commitment to sustainability is integrated throughout the value chain, from production of raw materials and end goods to recycling of used products.

BEWI ASA, headquartered in Trondheim, Norway, is listed at the Oslo Børs under the symbol BEWI. The Group had net sales of EUR 463 million in 2020, with an EBITDA of EUR 65 million. The Group has approximately 1,400 employees and production facilities all over Europe.

For more information, please contact:

Geir Skjevik, CEO of BEWI Energy, geir.skjevik@bewienergy.com , M:+47 41 61 76 41

Kai Thrones, CMO of BEWI Energy, kai.thrones@bewienergy.com ,M:+47 93 01 71 65

www.bewienergy.com